



**ARITRA ROY**

*Counsel (Registered Foreign Lawyer)*

**Education**

B.A. LL.B (International Trade & Investment Law), National Law University, Jodhpur, 2013

**Bar Qualifications**

Aritra is admitted to practice in India and is a Registered Foreign Lawyer in Singapore.

**Language Proficiency**

Aritra speaks English, Bengali and Hindi.

**Areas of Expertise**

Aritra's practice primarily focuses on venture capital and private equity transactions, mergers and acquisitions (both public and private), carve out transactions and formation of joint ventures. Aritra has advised a broad range of public and private clients across industries, with a focus on the technology, hospitality and e-commerce sectors. He has had experience in innovative structuring for e-commerce platforms and online payment systems and in setting up, and the operation, of niche banking activities in India.

In the e-commerce space, Aritra advised **One 97\*** in relation to investments by Alibaba, SoftBank, Berkshire Hathaway and MediaTek across several funding rounds aggregating to approximately US\$ 5 billion. In the technology space, Aritra advised: (a) **ShopUp** (a digital commerce and lending platform for SMEs), in its US\$ 2.2 million pre-series A and US\$ 13 million series A funding from Surge Ventures, Sequoia Capital and Flourish Ventures; and (b) **nCinga** (developer of a factory automation solution using a cloud based IoT platform), and its founders in Zilingo's acquisition of nCinga for US\$ 15 million. Recently, Aritra advised **Cyfirma** (a leading cyber threat detection platform and solutions provider) and its founder in the cross-border restructuring of the Antuit Group (developer of AI-powered cloud solutions for retail and consumer goods).

Aritra also assisted **Walmart\*** in its acquisition of a 77% stake in Flipkart (India's biggest online marketplace) for US\$ 16 billion.

**Interests**

As an ardent enthusiast of emerging technology, when he is not assisting investors and companies with their complex transactions, Aritra loves to stay abreast on the latest happenings in this space.

*\* Matter handled prior to joining Collyer Law.*

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